

OFFICIAL SHOW

THIS SHOW IS FOR UAE NATIONALS ONLY

# PREVIEW

Dubai World Trade Centre

9 - 11 April 2017

[www.careersuae.ae](http://www.careersuae.ae)



Under the Patronage of His Highness Sheikh Mohammed Bin Rashid Al Maktoum

## Fresh boost for Emirati job seekers as Careers UAE sees powerhouse employers opening new doors



Careers 2017: the best candidates take their future into their hands!

With Young UAE nationals buoyed by new government Emiratisation plans to create jobs in the private sector will be presented with a broad variety of additional career opportunities when employers from a wide range of business sectors assemble in Dubai at the country's leading platform for Emirati job-seekers.

The 17th edition of Careers UAE, an event dedicated to empowering UAE nationals in the workforce, will welcome a host of regional and international companies offering diverse employment prospects to Emiratis at Dubai World Trade Centre (DWTC) from 9-11 April. The three-day job fair aims to build on the success of last year's exhibition which saw thousands of Emirati graduates and jobseekers finding employment avenues and internship opportunities across the automotive, aviation, banking, construction, energy, telecoms, healthcare, real-estate and oil and gas sectors. Earlier this month, ambitious Emiratisation plans starting

at a select 250 private sector companies in the UAE were announced by the Ministry of Human Resources and Emiratisation. The initiative will see employers being given incentives for achieving set targets. Held under the patronage of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, the event will educate visitors on how their skills and qualifications are best suited for different professions in the public and private sectors through three days of conferences, interviews and an insight into new employment opportunities.

"Careers UAE always strives to provide the best opportunities for young, qualified Emirati talent, and this year it will continue to offer a range of opportunities in different sectors of business including private, public and semi-government." Encouraging different avenues of interaction between employer and job seeker will help open up different choices to UAE nationals, and

help them pursue prospects they may not have considered before," said Trixie LohMirmand, Senior Vice President, Exhibitions & Events Management DWTC. Added LohMirmand: "In addition to the traditional format of the show, introducing features like the 'Talent Hunt' and 'Mission Possible' add a different dynamic for visitors, allowing them to put their skills to the test and to network with the top brands in the region." Many of the powerhouses of UAE industry will be returning to Careers UAE, owing to its status as a unique platform for aspiring Emirati job-seekers to various opportunities that will empower the country's youth, build a sustainable future and drive the UAE's growth and development.

"Careers UAE provides us with the tools to identify the UAE's next industry leaders," said Rashed Essa Al Yedawi from the Dubai Government Human Resources Department who are again exhibiting. "We have a huge responsibility when it comes to nurturing our

brightest talent within the Government and Careers UAE provides a high-profile platform to look to 2020 and beyond."

Dubai Air Navigation Services (dans) enthusiastically returns to Careers UAE having enjoyed great success at the event in previous years in recruiting candidates for the National Developing programmes it offers annually for Air Traffic Control Officers and Air Traffic Service Engineer Professionals.

"The organisation strives to acknowledge and support the Emirati talent through providing unique employment opportunities. Participating in Careers UAE provides a good platform to access this talent," said Masooma Jaffry, Head of Human Resources of dans. With a line-up of more than 100 employers from local and federal government, semi-government, as well as the UAE and international private sector, Careers UAE will host a variety of interactive activities and education sessions designed to help job seekers develop key skills.

### SHOW INFORMATION

Careers UAE 2017 will be held in Halls 4, 5, 6, 7 & 8 at the Dubai World Trade Centre (DWTC).  
For more information, please visit [www.careersuae.ae](http://www.careersuae.ae).

### OPENING HOURS

9 April 10am - 6pm  
10 April 10am to 1pm Exclusive to Women  
1pm - 6pm  
11 April 10am - 6pm

### DISCLAIMER

The information contained in this document is subject to change and was correct at the time of going online.

### ADMISSION POLICY

Careers UAE is for UAE Nationals and HR Professionals only. Proof of nationality or profession may be requested prior to admissions.



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# Exhibitor News

## Aafaq Islamic Finance Recruits More Talented UAE Nationals

In-line with the initiative of Emiratization which aims to promote young and experienced individual to become the torch bearer for the country; aafaq has established Emiratization department dedicated to bringing local representation to the diversified environment of company from 20+ nationalities, and keeping into consideration the strategic value of the company to achieve the highest level of employees satisfaction by respecting and valuing them and visibly appreciating their contribution towards achieving our objectives. The Emiratization department evolves around a

complete structure of employment development and performance enhancement where young individuals can get the necessary platform to lead the company through their knowledge and skills. The Emiratization department has successfully participated in the Government Accelerator Program, and hired locals in various departments, In addition we have participated in several career fairs to hire locals in timely manner. Aafaq Islamic Finance PSC was incorporated in 2006; the company has always been proactive in introducing Shari'a compliant products and financially innovative

services to serve the UAE Market. aafaq's strategic view of its role as an Islamic finance company meets the visionary approach of HH Sheikh Muhammad Bin Rashid Al Maktoum to make Dubai the Capital of Islamic Economy. aafaq is the only key organization among all the other finance companies offering one stop shop outlets for providing almost all services with optimum quality, having 78+ outlets including Ministries, Tas-heel centers and other key government entities across the UAE. The strategic locations of these outlets, for processing government related transactions,



# Exhibitor News

## EGA continues search for 200 UAE nationals at uae caeers 2017



Emirates Global Aluminium is continuing its search for 200 UAE nationals for 2017 at UAE Careers. The company is looking for UAE nationals, to join its National Trainee and Graduate Trainee programmes, as well as for other positions.

EGA is the largest industrial company in the UAE outside the oil and gas industry and a major employer of engineers and technicians as well as finance, human resources, IT administrators and other corporate professionals. Over 1,200 UAE Nationals work at

EGA. EGA has participated at UAE Careers since 2001, and this year will be at stand 8C-1at the career fair.

Abdulla Kalban, EGA's Managing Director and Chief Executive Officer who himself joined the company as a graduate trainee in 1985, said: "I have had an amazing career at EGA myself over more than 30 years. I encourage enthusiastic and able UAE Nationals to approach us at UAE Careers."

When normalised for the high number of blue collar jobs in heavy industry, EGA has one of the highest rates of Emiratisation of any major UAE company.

Most of EGA's top Executive Committee are UAE Nationals including seven who originally joined as graduate trainees or

fresh graduates. Some 40 per cent of those holding the top 250 positions at EGA are UAE Nationals, as are more than third of the 2,000 people in supervisory positions and above.

EGA typically has over 100 graduate trainees employed at any time, on 18 month graduate training programmes before assignment to permanent roles in the organization.

EGA has sponsored over 300 UAE Nationals through education since 2001. Over 130 UAE Nationals are sponsored in their studies at universities by EGA currently, including 18 studying abroad. EGA is also pioneering the role of women in heavy industry. Over 16 per cent of those at working at supervisory level and above at EGA are female.

### HIGHLIGHTS

#### DUBAI ISLAMIC BANK:

Established in 1975, Dubai Islamic Bank is the largest Islamic bank in the UAE by assets and a public joint stock company listed on the Dubai Financial Market. Spearheading the evolution of the global Islamic finance industry, DIB is also the world's first full service Islamic bank and the fourth largest Islamic bank in the world. The Bank currently operates 90 branches across the UAE, is present in seven markets worldwide and is expanding its global footprint to further grow and develop the industry. Serving close to 1.7 million customers, DIB offers its growing consumer base an increasing range of innovative Sharia compliant products and services. Embarking on a newly established growth agenda in 2014, the Bank has been a leading performer in the UAE financial sector over the last three years with record breaking performance despite volatile market conditions. The massive growth has seen DIB's market share cross over 6%, the financing book nearly doubling and deposits growing by over 50% during the same period. Even more impressive is the more than 100% growth in profits in the last three years as DIB joined the exclusive USD 1 bln profit club in the country. The Bank's ultimate goal is to make Islamic finance the norm, rather than an alternative to conventional banking for businesses and consumers worldwide. DIB has won a range of accolades that are testament to these efforts across diversified areas, including retail, corporate and investment banking, as well as CSR and consultancy services. Consequently, DIB has been recognized as "Best Islamic Bank in the UAE" at the 2016 World Finance - Islamic Finance Awards, "Strongest Islamic Retail Bank in the GCC" at the Islamic Retail Banking Awards, Best Islamic Financial Institution for Large Corporates and Best Trade Finance Provider at Global Finance - The World's Best Islamic Financial Institutions 2016. DIB lately received four major accolades at the 11th Islamic Business and Finance Awards 2016, including Best Retail Bank in the UAE, Best Corporate Bank in the UAE, Best Sukuk Arranger and Best Islamic Bank.

## Imdaad highlights role of human capacity development in UAE's progress

It is all systems go for Imdaad's participation at the premier Careers UAE 2017, the latest edition of the UAE's foremost recruitment, education and training event exclusively for UAE Nationals. Set to be staged from April 9 to 11, 2017 at the Dubai World Trade Centre, this year's Careers UAE will provide Imdaad, the GCC's leading integrated facilities management (FM) company based in Dubai, with an effective and efficient venue to identify and develop young Emirati talents with the potential of becoming the future leaders of the facilities and waste management industry.

Year after year, Imdaad takes part in the prestigious national recruitment trade fair in line with its objectives to increase the number of Emiratis in its workforce



and diversify its manpower. Such an active participation is also a demonstration of its strong support for UAE Vision 2021 - which seeks to improve the competitive skills of the country's human capital - as well as the national Emiratisation policy, which aims to employ UAE citizens in a meaningful and efficient manner in the public and private sectors.

"We at Imdaad believe in the importance of supporting the UAE's vision of making all UAE Nationals productive members of the community. This is in line with the UAE Government's bid to reduce unemployment among Emirati youths and encourage young Nationals to pursue fulfilling careers as part of their key contributions to the UAE's socio-economic development. Job fairs such as Careers UAE are crucial to the realization of this vision, and we give our all-out support to these endeavors," said CEO Jamal Abdullah Lootah.

Imdaad currently runs its own Elham management training program specifically designed to train and recruit Emiratis to prepare them for future leadership roles in the company.

## HIGHLIGHTS

### TAKE PART AND INTERACT AT CAREERS 2017

Careers UAE will host a variety of interactive activities and education sessions designed to help job seekers develop key skills. Providing businesses with a critical supply of highly qualified young Emirati talent, the job fair will see job seekers keen to work with some of the region's top brands taking part in the InternsME 'Talent Hunt' which allows visitors to meet, be interviewed and get hired on-the-spot. New to the show this year, Bayt.com will be collaborating with the Youth Council to offer visitors an interactive show floor feature.

Hopscotch Women's Conference will also be taking place for the first time on 10 April, offering female delegates hands-on training, coaching, inspiration and opportunities for women in the workplace. Taking part this year will be organisations such as Emirates Group, HSBC, Pepsi-Cola International and UAE Armed Forces.

Providing job seekers with additional incentives to hone their skills is the returning feature, 'Mission Possible', a team challenge quizzing groups on their employability, CV writing skills and interviewing techniques, with prizes up for grabs for the best teams.



## Our Company, Your Future

In 1995, Majid Al Futtaim opened the doors of what was to become one of the MENA region's most successful integrated lifestyle companies, employing more than 34,000 people across 15 countries. Based on our founder's clear vision to create Great Moments for Everyone, Everyday, Majid Al Futtaim has succeeded in transforming the face of shopping, entertainment and leisure across the Middle East. What has driven our success is our greatest asset – our people. Their innovation, passion and drive, underpinned by an unwavering set of values and principles define the essence of Majid Al Futtaim. To ensure we continue to provide an environment that encourages the forward-thinking and innovation critical to our business growth, Majid Al Futtaim has a robust People Agenda that sits at the heart of our strategy. That Agenda focuses on engaging, stretching and challenging every colleague to learn and to grow purposefully, while encouraging a strong sense of ownership of



personal and professional growth and development. The Majid Al Futtaim Leadership Institute is our proprietary educational enterprise dedicated to enabling and supporting those aspirations. Focusing on incubating top talent and future leaders, the Leadership Institute provides world-class training and development to address leadership needs across our company. We are particularly passionate about creating opportunities for local talent and fresh graduates. Tomouhi is our 18-month bespoke fast-track management development programme, providing coaching, leadership training and

on the job experience for graduates from across region. Throughout the programme, Tomouhi participants are also mentored by Majid Al Futtaim's most successful leaders and given opportunities to add real value to our business. On completion of the programme, and mindful of participant's aspirations and capabilities, successful graduates are offered a range of potential career options with Majid Al Futtaim. For graduates interested in joining a company at the forefront of the region's development, please visit [www.majidalfuttaim.com](http://www.majidalfuttaim.com) or speak to us at this year's UAE Careers Fair.

## Noor Bank Continues with Recruitment and Development Drive of UAE Nationals at Careers UAE



Noor Bank, a leading Shari'a Compliant Bank in the UAE, has announced that it will continue its annual participation at the Careers UAE exhibition, which remains an integral part of its Emiratisation vision and strategy. Speaking about this, Hind Al Attar, Head of Human Resources, Noor Bank, said: "The new regulation from the Federal Government and driven by Central Bank, aptly ensures that Banks place a higher prominence on the training of technical and man-

agement skill sets for UAE Nationals. It will support the enhancement of UAE nationals' career progression, improvement of knowledge and expertise, as well as help them to take charge in leadership positions within the organisation." "With this objective in mind, at Noor Bank, we are keen to engage with the best talent from the UAE at the Careers Exhibition. Supporting the country's nationalization objective is something we have strived towards since our inauguration,

and participation at this event has been a key pillar in achieving our strategy. Just recently, we hired several bright, young graduates through our new management associate programme 'Imtiaz,' which we launched in collaboration with EIBFS. We are keen to continue hiring the best national talent available, and look forward to participating at the event." Noor Bank is dedicated towards the fast growing Shari'a Compliant Banking sector - and is a key contributor of the Government's vision of Dubai transforming into the capital of the Islamic Economy. Today, the bank empowers numerous nationals in leadership positions already, including its CEO, and maintains a strategic focus on developing talent from within. The Bank regularly participates in leadership programmes in association with its partners to ensure advancement of the next generation of UAE Nationals.

# Exhibitor News

## A hub of excellence in the field of education



Zayed University, Abu Dhabi

Renowned as being a hub of excellence in education, Zayed University is an enduring tribute to the wise leadership and lasting vision of the founding President of the UAE, the late Sheikh Zayed bin Sultan Al Nahyan whose name Zayed University proudly bears. Zayed University was founded in 1998 with the mission of becoming a high-quality, student-centered, comprehensive university that would educate the UAE's future leaders and actively contribute to the nation's social and economic development. An academic program model built on clear educational outcomes has carried the University through the rapid growth that has occurred since its creation. Zayed University is one university with two campuses, welcoming national and international male and female students in Abu Dhabi and Dubai. Its general education program distinguishes it within

the UAE national context. Students are expected to think independently, and faculty is supported in their mentoring role by carefully preserving academic freedom, characterized both by the free flow of ideas that is fundamental to a university, and by respect for the principles of the culture and values of the UAE. Zayed University is at the vanguard of the UAE's public institutions through its commitment to both institutional and specialized accreditations. It is one of two independently accredited institutions within the UAE. This accreditation is through the Middle States Commission on Higher Education, one of six regional accreditation bodies in the United States.

### Zayed University offers Undergraduate and Graduate degrees in:

- College of Arts & Creative Enterprises (recognized as substantially equivalent by NASAD)
- College of Business (Accredited by AACSB)
- College of Communication & Media Sciences (Accredited by ACEJMC)
- College of Education (Accredited by NCATE)
- College of Humanities & Social Sciences
- College of Natural & Health Sciences
- College of Technological Innovation (Programs accredited by ABET)

For more information on our programs, please visit: <http://www.zu.ac.ae>

### HIGHLIGHTS

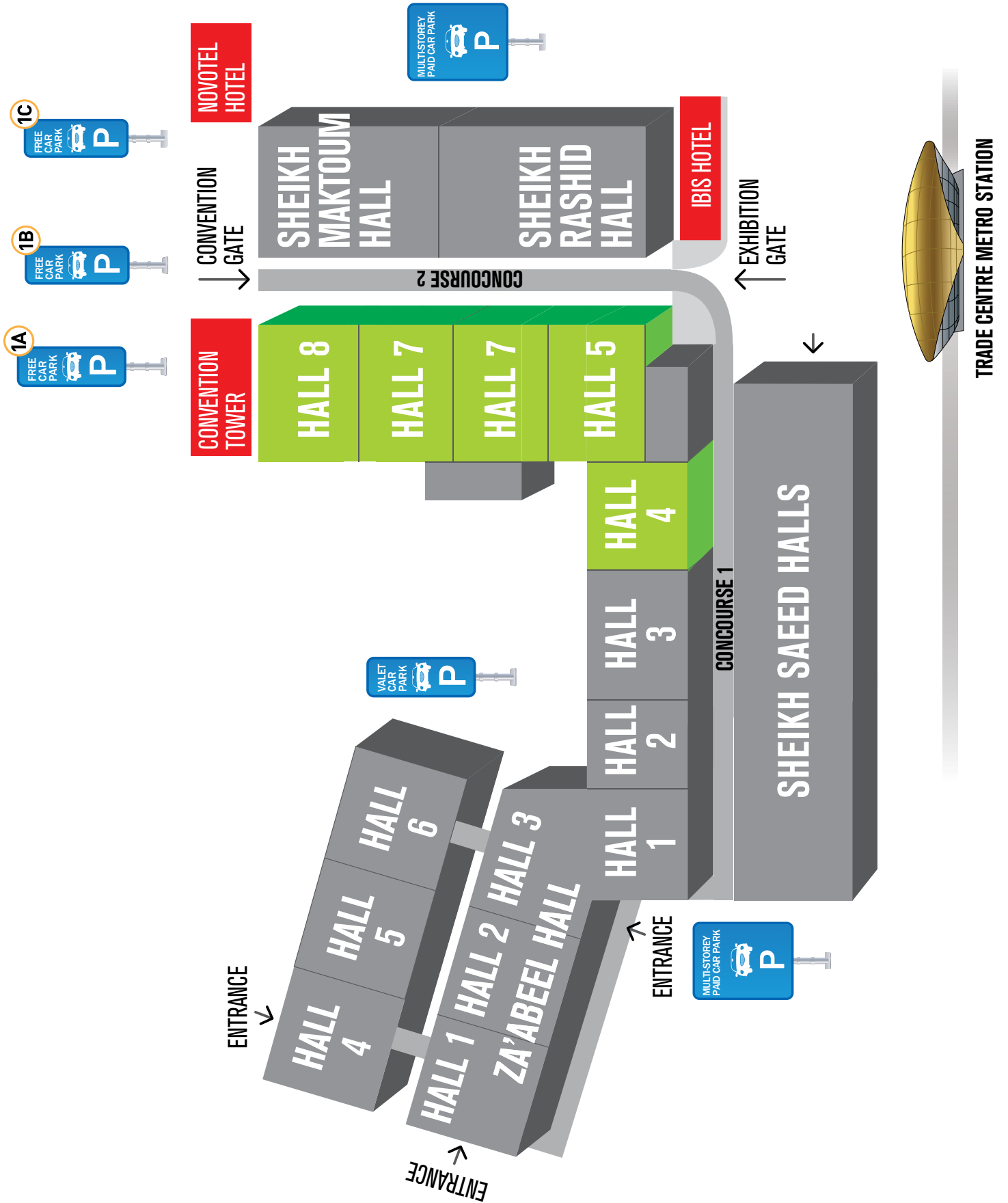


NBAD has one of the largest networks in the UAE, with an expanding network of more than 110 branches and cash offices and more than 550 ATMs across the country. NBAD's growing international network consists of about 47 branches and offices in 16 countries stretching across five continents from the Far East to the Americas, giving it the largest global network among all UAE banks. NBAD is rated senior long term/short term AA-/A-1+ by Standard & Poor's (S&P), Aa3\*/-P1 by Moody's, AA-/F1+ by Fitch, A+ by Rating, giving it one of the strongest combined ratings of any Global financial institution. For that, NBAD is ranked as one of the World's 50 Safest Banks by the prestigious Global Finance magazine. NBAD grows strategically toward its vision to be recognised as the World's Best Arab Bank.



Al-Futtaim enriches the lives of customers with the quality and reputation of more than 200 respected brands. Our 42,000 employees work across four operational divisions: automotive, financial services, real estate and retail. Today we are one of the most progressive regional business houses headquartered in Dubai, United Arab Emirates. Our strength lies in our diversity; operating in 31 countries with more than 100 different nationalities. The Al-Futtaim Values of Respect, Integrity, Collaboration and Excellence are what brings our group together. We continue to enter new territories and sectors and these Values play a fundamental role in setting an expectation for the way we always do business. At Al-Futtaim we believe in creating an environment where people can realise their potential, we invest in employees' development and reward quality performance. The Careers UAE event provides an exciting opportunity for Al-Futtaim to network with high potential talent to join our group.

# Map



# Show Highlights

**Careers UAE empowers you to make a difference regardless of your college major, previous job experiences or your position by providing you with opportunities & training that bridges the gap between you and the industry leaders . We are delighted to be working with the following Feature Partners:**

## Talent Hunt

**In association with:**



InternsME & Careers UAE have teamed up to give you an opportunity to join our exclusive career fair event — InternsME Talent Hunt 2017. Get face-to-face time and meet hiring managers from some of the top companies in the UAE in a speed interview format. Employers are hiring for internships, traineeships and full-time graduate roles! You simply can't miss this!

### InternsME Stand – Hall 8

09th April - 1:00 PM — 5:00 PM

10th April - 1:00 PM — 5:00 PM

11th April - 12:00 PM — 4:00 PM

## Mission Possible

**In association with:**



Think you know all that you need to about applying to jobs? Prove it! You and your friends can join us on an interactive adventure where you'll be quizzed on your employability knowledge, from writing CVs to interview etiquette, embark on quests, take chances and win prizes.

### InternsME Stand – Hall 8

09th April - 11:00 AM — 4:00 PM

10th April - 11:00 AM — 4:00 PM

11th April - 11:00 AM — 4:00 PM

## Youth Circles Forum

**In association with**



UNITED ARAB EMIRATES  
MINISTRY OF CABINET AFFAIRS & THE FUTURE

The Youth Circles Forum will enable youth to express their opinions on employment in the UAE. The circle will seek to answer the central question through action-oriented discussions and youth-inspired recommendations.

The circle will discuss the following topics:

- The future of recruitment exhibition and how to improve them
  - Why UAE nationals not found in certain sectors
- Community engagement for the young people's future
  - Routes to the private sector

Activity Area – Hall 4

# Show Highlights

## Women's Empowerment Conference

In association with:  


The objective of the conference is to inspire and educate women about empowerment and the work and support options available in the UAE for them. The aim is that every woman should leave the event with a clear vision of how she will use the knowledge gained and contacts met through out the day to further progress her career and work/life balance.

### Activity Area – Hall 4

10th April - 10:00 AM — 2:00 PM

11th April - 10:00 AM — 2:00 PM

## Calling all Job Seekers!

### Go on a job search journey with Bayt.com as your guide.

The Job Search Journey consists of four main stations/tables where a Bayt.com expert is ready to guide and advise the JS. The journey takes the following path:

- How good is your CV?
- Find and apply to opportunities on Bayt.com, and track your applications!
- Written your CV, applied to jobs, and landed an interview? Let's ace it and get the job!
- Congratulations! You are now ready to confidently go out and find your job! But before you go, we have one more tool to gift you...

### Activity Area – Hall 4